



CONFERENCE PROGRAM
Organic Agriculture Symposium: Fundamentals for Professionals
Part I: Introduction to Organic Agriculture

Tuesday October 28, 2008

* All times are in Atlantic Daylight Savings Time

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| 1-1:20 pm | Introduction and opening remarks
<i>Andy Hammermeister, Manager, OACC</i> |
| 1:20-1:50 pm | Organic marketing: Trends in the marketplace and the challenges and opportunities in marketing organic products
<i>Gunta Vitins, VP Marketing, SunOpta</i> |
| 1:50-2:20 pm | Regional discussion period followed by a Q&A session with Gunta Vitins |
| 2:20-2:40 pm | Transitioning to organic agriculture
<i>Rupert Jannasch, Transition Specialist, ACORN</i> |
| 2:40-2:55 pm | Economics of Organic Grain Production
<i>Loic Dewavrin, Longpres Farm</i> |
| 2:55-3:10 pm | Economics of Organic Horticulture Production
<i>Wolfgang Pfenning, Pfenning's Organic Farm</i> |
| 3:10-3:40 pm | Regional discussion period followed by a Q&A session with Loic Dewavrin and Wolfgang Pfenning |
| 3:40-4:20 pm | Regional networking and discussion break with refreshments. |
| 4:20-5:00 pm | Organic products regulations, standards, permitted substances and the certification process
<i>Janine Gibson, Executive Secretary, Organic Federation of Canada and Director representing the Organic Food Council of Manitoba</i> |
| 5:00-5:30 pm | Regional discussion period followed by a Q&A session with Janine Gibson |
| 5:30-5:35 pm | Closing remarks
<i>Andy Hammermeister, Manager OACC</i> |

CONFERENCE PROGRAM
Organic Agriculture Symposium: Fundamentals for Professionals
Part II: Organic Production Systems
Tuesday December 2, 2008

All times are in Atlantic Standard Time

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| 1:00-1:05 pm | Opening Remarks
<i>Andy Hammermeister, OACC</i> |
| 1:05-1:25 pm | Philosophy of organic systems
<i>Ralph Martin, OACC (No Q&A session)</i> |
| 1:25-1:45 pm | Soil health and fertility
<i>Derek Lynch, OACC (No Q&A session)</i> |
| 1:45-2:15 pm | Horticulture cropping systems
<i>Frederic Theriault, Les Fermes Tournesol</i> |
| 2:15-2:35 pm | Horticulture cropping systems: a farmers' perspective
<i>Harvie Snow, Snow Farms, British Columbia</i> |
| 2:35-2:45 pm | Regional discussion period |
| 2:45- 2:55 pm | Q&A session with Frederic Theriault |
| 2:55-3:00 pm | Q&A session with Harvie Snow |
| 3:00-3:30 pm | Grain cropping systems
<i>Martin Entz, University of Manitoba</i> |
| 3:30-3:50 | Grain cropping systems: a farmers' perspective
<i>Guy Gauthier, La Ferme Belvache</i> |
| 3:50-4:10 pm | Regional networking and discussion break with refreshments. |
| 4:10-4:20 pm | Q&A session with Martin Entz |
| 4:20-4:25 pm | Q&A session with Guy Gauthier |
| 4:25-4:55 pm | Livestock production systems
<i>Anne Macey, Chair Livestock Working Group, CGSB Organic Agriculture Technical Committee</i> |
| 4:55-5:15 | Livestock production: marketing and distribution
<i>Ted Soudant, Field Gate Organics</i> |
| 5:15-5:25 | Regional discussion period |
| 5:25-5:35 | Q&A session with Anne Macey |

5:35-5:40

Q&A session with Ted Soudant

5:40-5:45 pm

Closing remarks

Andy Hammermeister, Manager OACC



**Canadian Farm Business
Management Council**
**Conseil canadien de la gestion
d'entreprise agricole**