

Springwillow Farms

Raymond Loo
Springfield, PEI

Raymond Loo and his family operate a 250 acre farm in Springfield, PEI. He is the fifth generation to farm this property. The family began the transition from conventional agriculture to organic in 1993. The farm is now all certified. Springwillow Farms is a mixed farming operation that includes the raising of beef, pork and chickens, plus the production of a range of vegetables and potatoes. The farm's potato production is primarily wholesaled through regional retailers. The family direct-markets products through the Kensington and Charlottetown Farmers Markets, and at farm gate.

The Loo family is internationally recognized as potato breeders. Island Sunshine, a yellow fleshed potato, is one of the Loo's more notable varieties. It is marketed in Canada and the United States.

Raymond is currently the president of the PEI Certified Organic Producers Cooperative. He is also involved in a number of research projects with the Organic Agriculture Centre of Canada